



2025-26 WVU MOUNTAINEERS RADIO SPONSORSHIPS

EVERY GAME DAY

**THOUSANDS OF FANS
LISTEN TO WV THE TORCH**



WEST VIRGINIA'S
NEWS-TALK-SPORTS
★ ★ ★ ★ ★ ★
WV THE TORCH
WMMN | WHTI | WGYE | WZST | WBKE | WRLF

WV THE TORCH broadcasts on the radio in Morgantown, Mannington, North Central, Wheeling, Fairmont, Grafton, and Clarksburg, WV -- also, our listeners tune in online at wvthtorch.com and on our mobile app!



**LISTEN LIVE.
EVERY GAME.
EVERY PLAY.**





2025-26 WVU MOUNTAINEERS RADIO SPONSORSHIPS

GOLD SPONSOR

As a GOLD SPONSOR, you'll receive all this from WV THE TORCH:



Enjoy prime top-of-mind market awareness as a radio sponsor on the Flagship Radio Network of WVU Mountaineer Football.

4 COMMERCIALS PER FOOTBALL BROADCAST!

At least 48 commercials during the WVU Mountaineer Football season broadcasts! (September through November)

2 COMMERCIALS ROS / DAY

At least 180 commercials to run ROS during the WVU Mountaineer Football season broadcasts! (September through November)

216 COMMERCIALS (30-SECONDS) AIRING ON WV THE TORCH

BILLED \$1250 MONTHLY FOR 3 MONTHS + \$50 PRODUCTION FEE

ALL GAMES BROADCAST ON:

WGYE 102.7 FM & 95.3 FM
WMMN AM 920 & 95.7 FM
WBKE AM 1490 & 98.3 FM

WZST 100.9 FM
WHTI 105.7 FM
WRLF 94.3 FM

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BLUE SPONSOR

As a BLUE SPONSOR, you'll receive all this from WV THE TORCH:



Enjoy prime top-of-mind market awareness as a radio sponsor on the Flagship Radio Network of WVU Mountaineer Football.

3 COMMERCIALS PER FOOTBALL BROADCAST!

At least 36 commercials during the WVU Mountaineer Football Season broadcasts! (September through November)

2 COMMERCIALS ROS / DAY

At least 180 commercials to run ROS during the WVU Mountaineer Football season broadcasts! (September through November)

216 COMMERCIALS (30-SECONDS) AIRING ON WV THE TORCH

BILLED \$1050 MONTHLY FOR 3 MONTHS + \$50 PRODUCTION FEE

ALL GAMES BROADCAST ON:

WGYE 102.7 FM & 95.3 FM

WMMN AM 920 & 95.7 FM

WBKE AM 1490 & 98.3 FM

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SILVER SPONSOR



As a SILVER SPONSOR, you'll receive all this from WV THE TORCH:



Enjoy prime top-of-mind market awareness as a radio sponsor on the Flagship Radio Network of WVU Mountaineer Football.

2 COMMERCIALS PER FOOTBALL BROADCAST!

At least 24 commercials during the WVU Mountaineer Football Season broadcasts! (September through November)

2 COMMERCIALS ROS / DAY

At least 180 commercials to run ROS during the WVU Mountaineer Football season broadcasts! (September through November)

204 COMMERCIALS (30-SECONDS) AIRING ON WV THE TORCH

BILLED \$750 MONTHLY FOR 3 MONTHS + \$50 PRODUCTION FEE

ALL GAMES BROADCAST ON:

WGYE 102.7 FM & 95.3 FM

WZST 100.9 FM

WMMN AM 920 & 95.7 FM

WHTI 105.7 FM

WBKE AM 1490 & 98.3 FM

WRLF 94.3 FM

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2025-26 WVU MOUNTAINEERS RADIO SPONSORSHIPS

BRONZE SPONSOR

As a BRONZE SPONSOR, you'll receive all this from WV THE TORCH:



Enjoy prime top-of-mind market awareness as a radio sponsor on the Flagship radio network of WVU Mountaineer Football.

1 COMMERCIALS PER FOOTBALL BROADCAST!

At least 12 commercials during the WVU Mountaineer Football Season broadcasts! (September through November)

2 COMMERCIALS ROS / DAY

At least 180 commercials to run ROS during the WVU Mountaineer Football season broadcasts! (September through November)

192 COMMERCIALS (30-SECONDS) AIRING ON WV THE TORCH

BILLED \$500 MONTHLY FOR 3 MONTHS + \$50 PRODUCTION FEE

ALL GAMES BROADCAST ON:

WGYE 102.7 FM & 95.3 FM
WMMN AM 920 & 95.7 FM
WBKE AM 1490 & 98.3 FM

WZST 100.9 FM
WHTI 105.7 FM
WRLF 94.3 FM

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2025-26 WVU MOUNTAINEERS FOOTBALL SCHEDULE

Date	At	Opponent	Location
August 30	Home	Robert Morris	Morgantown, WV / Milan Puskar Stadium
September 6	Away	Ohio	Columbus, OH / Ohio Stadium
September 13	Home	Pittsburgh	Morgantown, WV / Milan Puskar Stadium
September 20	Away	Kansas State	Manhattan, KS / Bill Snyder Family Stadium
September 27	Home	Utah	Morgantown, WV / Milan Puskar Stadium
October 3	Away	BYU	Provo, UT / LaVell Edwards Stadium
October 18	Away	UCF	Orlando, FL / FBC Mortgage Stadium
October 25	Home	TCU	Morgantown, WV / Milan Puskar Stadium
November 1	Away	Houston	Houston, TX / TDECE Stadium
November 8	Home	Colorado	Morgantown, WV / Milan Puskar Stadium
November 15	Home	Arizona State	Tempe, AZ / Mountain America Stadium
November 29	Home	Texas Tech	Morgantown, WV / Milan Puskar Stadium

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2025-26 WVU MOUNTAINEERS CHOOSE YOUR LEVEL



**ADD DIGITAL FOR \$300 A MONTH AND RECEIVE A
SIDEBAR AD ON WVSPORTSNATION.COM**

Select your sponsorship level below by checking the box on the right

GOLD SPONSOR

BILLED \$1,250 MONTHLY FOR 3 MONTHS
...PLUS A ONE TIME \$50 PRODUCTION FEE

BLUE SPONSOR

BILLED \$1,050 MONTHLY FOR 3 MONTHS
...PLUS A ONE TIME \$50 PRODUCTION FEE

SILVER SPONSOR

BILLED \$750 MONTHLY FOR 3 MONTHS
...PLUS A ONE TIME \$50 PRODUCTION FEE

BRONZE SPONSOR

BILLED \$500 MONTHLY FOR 3 MONTHS
...PLUS A ONE TIME \$50 PRODUCTION FEE

+ ADD DIGITAL FOR 3 MONTHS FOR \$300/MONTH

Signature:

Sign

Date



2025-26 WVU MOUNTAINEERS THANK YOU!

THANK YOU! WE LOOK FORWARD TO WORKING WITH YOU!

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